



Dear Sponsor,

By Chance Farm, LLC is proud to host FOUR 1-day, United States Dressage Federation (USDF) Recognized and United States Equestrian Federation (USEF) Licensed Dressage Competitions. Only a few of these competitions exist within a one hour drive of our facility in Union Bridge, MD. "Dressage, By Chance?", our July weekend event, has become a popular show destination for the over 1500 dressage competitors in the Central Maryland, Northern Virginia, Southern Pennsylvania and Eastern West Virginia region. These competitors come out in force each year with an average of 65 entrants and 110 rides in two arenas. In 2020, we are now hosting an April and September one day competition along with the July two day extravaganza, including overnight stabling, and our Saturday evening Musical Freestyle Challenge competition with \$1000 in prize money! Each show offers qualifying classes for both the Colonel Bengt Ljungquist Memorial Championships as well as the USDF Region 1 Championships at Training level through the FEI Grand Prix level. As a USDF/USEF competition, the show continues to gain nationwide acknowledgement through both organizations.

### **Why is this show different?**

"Dressage, By Chance?" shows stand apart from other local competitions in a few ways. First, many competitions do not offer special classes for Adult Amateurs, pitting weekend warriors, the backbone of the sport, against professional riders who show for a living. Our competitions offer separate classes for Adult Amateurs so they can compete against one another on a more level playing field. Second, we award super prizes to the winners of each of the classes, staying true to the By Chance Farm show motto of "Win More Than a Ribbon"! Third, we really try to keep competition entry costs low regardless of what we offer in quality. And lastly, the July competition offers a Saturday evening Musical Freestyle Challenge with \$1000 of prize money and fantastic prizes in three classes.

### **The Goal**

**Easy. Fun. Adult Amateur Friendly. Promote Musical Freestyles.**

Entering a licensed competition can be incredibly daunting. It's expensive, the forms are complicated and there are associations that entrants are required to join, or pay non-member fees per show. Offering Opportunity Classes will help those competitors new to showing save a little money but get the experience of a licensed show environment. Great prizes and competition on a level playing field make a show fun for everyone. Knowing that, when they enter, classes will ensure peer to peer competition, helps relieve some of the competition stress, creating a fun and pleasant show. Musical Freestyles are a small portion of the lower level show atmosphere. Hosting a challenge class encourages and promotes the art of freestyle riding to music. Offering separate classes allows competitors to again compete against their peers while showing off their creativity and artistry.



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### **How Can You Help?**

All great things start off small, and this is why we need your help! We are looking for sponsors at multiple levels. Your sponsorship will help us offer fabulous prizes and a continued great experience this year, paving the way for bigger and better shows in the future. Class sponsorships are requested at \$25 per class for regular classes and \$30 per class for FEI level classes. Level or High Score Award sponsorships are \$150 per day. We offer ring sponsorships for \$300 per day. We offer special sponsorships for the Musical Freestyle Challenge. USDF Musical Freestyle classes are \$250 and the FEI Class is \$500. Sponsorships of cash or product in kind are appreciated. In return for your sponsorship you will receive a number of benefits outlined in the sponsor sign up forms.

We hope you will consider helping us to start something great for Adult Amateurs, Musical Freestyles and the sport of dressage in the Frederick, Maryland area by sponsoring "Dressage, By Chance?".

Sincerely,

A handwritten signature in cursive script that reads "Michele Wellman".

Michele Wellman  
Manager, "Dressage, By Chance?"  
301-873-3496