



Dear Sponsor,

By Chance Farm, LLC is proud to announce that due to the overwhelming success of our inaugural show in 2015, we are now approved to host two, 1-day, United States Dressage Federation (USDF) Recognized and United States Equestrian Federation (USEF) Licensed Dressage Competitions on August 6-7, 2016. Only a few of these competitions exist within a one hour drive of our facility in Union Bridge, MD. "Dressage, By Chance?" has, in one year, become a popular show destination for the over 1500 dressage competitors in the Central Maryland, Northern Virginia, Southern Pennsylvania and Eastern West Virginia region. These competitors came out in force in 2015 with 67 entrants and 120 rides in two arenas. The 2015 show was completely full with a wait list! In 2016 we expand to two days, with overnight stabling, and a Saturday evening Musical Freestyle Challenge competition with \$1000 in prize money! We also continue to offer qualifying classes for both the Colonel Bengt Ljungquist Memorial Championships as well as the USDF Region 1 Championships at Training level through the FEI Grand Prix level. As a USDF/USEF competition, the show continues to gain nationwide acknowledgement through both organizations.

### **Why is this show different?**

"Dressage, By Chance?" stands apart from other local competitions in two ways. First, most competitions do not offer special classes for Adult Amateurs, pitting weekend warriors, the backbone of the sport, against professional riders who show for a living. This competition offers separate classes for Adult Amateurs so they can compete against one another on a more level playing field. Super prizes will be awarded to the winners of each of the Adult Amateur classes, staying true to the By Chance Farm show motto of "Win More Than a Ribbon"! Second, the competition offers a Musical Freestyle Challenge with \$1000 of prize money and fantastic prizes in three classes.

### **The Goal**

#### **Easy. Fun. Adult Amateur Friendly. Promote Musical Freestyles.**

Entering a licensed competition can be incredibly daunting. It's expensive, the forms are complicated and there are associations that entrants are required to join, or pay non-member fees per show. Offering Opportunity Classes will help those competitors new to showing save a little money but get the experience of a licensed show environment. Great prizes and competition on a level playing field make a show fun for everyone. Knowing that, when they enter, classes will ensure peer to peer competition, helps relieve some of the competition stress, creating a fun and pleasant show. Musical Freestyles are a small portion of the lower level show atmosphere. Hosting a challenge class encourages and promotes the art of freestyle riding to music. Offering separate classes allows competitors to again compete against their peers while showing off their creativity and artistry.

*Dressage, By Chance?*  
*An Easy, Fun, Adult Amateur*  
*Friendly Dressage Show and*  
*Musical Freestyle Challenge*



*By Chance Farm, LLC*  
*9205 Bessie Clemson Rd*  
*Union Bridge, MD 21791*  
*301-873-3496*

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### **How Can You Help?**

All great things start off small, and this is why we need your help! We are looking for sponsors at multiple levels in 2016. Your sponsorship will help us offer fabulous prizes and a continued great experience this year, paving the way for bigger and better shows in the future. Class sponsorships are requested at \$25 per class for regular classes and \$30 per class for FEI level classes. Level or High Score Award sponsorships are \$150 per day. This year we offer special sponsorships for the Musical Freestyle Challenge. USDF Musical Freestyle classes are \$250 and the FEI Class is \$500. New this year you can sponsor a ring and have your business announced each time the ring is announced. These sponsorships are \$300 per ring per day. Sponsorships of cash or product in kind are appreciated. In return for your sponsorship you will receive a number of benefits outlined in the sponsor sign up forms.

We hope you will consider helping us to start something great for Adult Amateurs, Musical Freestyles and the sport of dressage in the Frederick, Maryland area by sponsoring "Dressage, By Chance?".

Sincerely,

A handwritten signature in black ink that reads "Michele Wellman". The signature is written in a cursive, flowing style.

Michele Wellman  
Manager, "Dressage, By Chance?"  
301-873-3496